

## 2 Days Research Workshop on **AI Tools for Literature, Smart PLS 4** **and Academic Publishing**

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PhD Scholar

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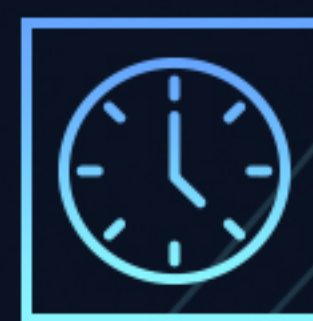
Harness the power of AI tools, Smart PLS, and the Academic Publishing workshop for cutting-edge research skills

Dive deep into practical datasets, real-world articles, and interactive sessions, fostering a dynamic learning environment where theory meets application.



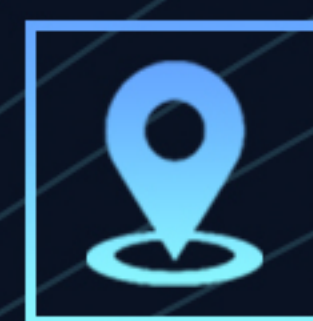
### Date

2 Days (Fri & Sat)  
September 12-13, 2025



### Timing

02:00 PM to 05:00 PM (Sep 12)  
10:00 AM to 04:00 PM (Sep 13)



### Venue

FAST Center of Executive Education  
A.K Brohi Road H-11/4 Islamabad

### Contact Us

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## Training Objective

The objective of the AI tools for literature, Smart PLS 04 (Partial Least Squares), and the Academic Publishing workshop is to equip participants with the skills and knowledge in using these analytical tools for research and data analysis. Smart PLS- 04 focuses on structural equation modeling (SEM), a technique widely used in many fields to examine the relationships between variables. By registering in this workshop, participants will improve their usage of AI tools, Smart PLS 04 usage skills, allowing them to perform reliable data analysis and make data-based decisions. It will also empower researchers with the skills to enhance the quality, efficiency, and visibility of their academic writing by integrating AI tools into the literature review and publishing process.



# Training Objective

- ⇒ Introduction to Academic Publishing & Research Trends
- ⇒ AI Tools for Literature Review: Applications and Ethical Concerns
- ⇒ Effective Use of Generative AI for Identifying Research Gaps
- ⇒ Smart PLS 4: Interface Overview and Data Preparation
- ⇒ Structural Equation Modeling (SEM): Concepts and Applications
- ⇒ Measurement Model Evaluation (Reliability & Validity)
- ⇒ Confirmatory Factor Analysis (CFA): Model Fit and Interpretation
- ⇒ Path Analysis: Direct, Indirect, and Total Effects
- ⇒ Correlation and Regression Analysis
- ⇒ Mediation and Moderation Analysis in Smart PLS
- ⇒ Hypothesis Testing and Model Assessment
- ⇒ Visualization and Interpretation of Structural Models
- ⇒ Reporting of Results Using APA Guidelines (7th Edition)
- ⇒ Ethical Considerations in Publishing and Use of AI
- ⇒ Journal Selection and Avoiding Predatory Publishers
- ⇒ Tips and Tricks for High-Impact Journal Publication
- ⇒ Q&A and Hands-On Practice Sessions



## Who Should Attend

PhD, MS, and BS Scholars (specialization in HRM, Marketing, Healthcare, Project Management, Finance, Data Analytics, and Supply Chain), early career researchers, faculty members, people from industry responsible for handling research-related data, and professionals aspiring to publish in high-impact journals by mastering result interpretation, APA reporting, and modern publishing practices.

## Date & Time

September 12-13, 2025 (Friday & Saturday)

02:00 PM - 05:00 PM (12 Sep)

10:00 AM - 04:00 PM (13 Sep)



**15%**  
DISCOUNT

for FAST Students and Alumni  
Group Discount applicable to  
Person more than 03

**Enrollment Fee: PKR 20,000/-**

**Enroll Now**

**Contact Us**

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